HR

Hector Rodriguez Designer

Education

California State University, Northridge
2011 - May 2016
Bachelor of Arts, with an emphasis
on graphic design.

Contact me

- (323) 303-1426

- hectordrc.com

- info@hectordrc.com

About me

I am a designer who is always looking for
something new to explore, always ready
to tackle any new challenge, look into new
ideas, discover new places, and meet new
people. Besides my love for design, my
other passion is music as I enjoy playing the
trumpet, which is my way to release stress
and let the creativity flow. I am bilingual
(English and Spanish) and I have always
been thrilled to encounter new people,
cultures, and languages.

Skills

Photoshop | Illustrator | InDesign | Editorial Design | Social Media

Digital | Print | Microsoft Suite | Concepting | Branding

Work Experience

City of Hope, Irwindale, CA
September 2016 - Present
City of Hope is dedicated to making a difference in the lives
of people with cancer, diabetes and other serious illnesses.

Senior Graphic Designer
- Participate in brainstorming discussions and execute designs
  for print and digital collateral.

- Concepting ideas for high profile projects such as
  Spirit of Life galas, CityNews magazine, HikeforHope, etc.

- Executes design solutions consistent with department design,
  graphic identity and City of Hope brand standards.

- Create new style guides for new campaigns/initiatives.

Old Republic Title Company, Glendale, CA
January 2016 - September 2016
Old Republic provides title and escrow products and
services for individuals, businesses, and governments.

Graphic Designer/Production Manager
- conceptualized and designed a variety of materials, including
  brochures, posters, direct mail, and marketing collateral for
  print production.
- Design web graphics and emails
- Production of design files, prepress, retouching, resizing.

CSUN DesignHub, Northridge, CA
2015 - May 2016
DesignHub is an on-campus co-op design studio that works on
projects for San Fernando Valley community. Assisted and managed
a team that worked on non profit branding and marketing materials.

Graphic Designer/Project Manager
- Report on the progress of the projects.
- Edit and proofread all Spanish and English text to
  ensure copy was correct in both languages.
- Consult with other designers to ensure all articles adhere to
  the design standards.
- Research and gather resources for branding guidelines.